

Storyboarding

Storyboarding is also helpful when creating your book trailer. It can be a follow up to the script or something you do before the script. It's showing what you want the scene to look like with more detail. In it, you're drawing out an entire scene or part of a scene. It's helpful since you're showing what's going on and depicting camera angles and camera shots at the same time. Let's say you use that same scene. I'm not the best artist but here's an example:



In this scene a teenager mom is upset that her son is missing. She's put center stage at the school's auditorium. Though I chose a far off camera view (to show that she was on a stage, I did make her hair a little messed up and put a alcohol bottle in her hand to show the viewers she's definitely out of place her.



The next part of the scene shows the students laughing at her. It's more of a close up view. One with their mouths closed and the other with their mouths open to show the laughter.

That was just one example. You can really get creative with your storyboarding by drawing the scenes out in sequences, giving various very camera shots of characters or just do something simple like what I did above. Once you're done with this part, you can be more active in finding pictures and gathering stuff for your movie trailer. If you're taking your own pictures or filming, you know exactly how it should look before you start making your job much easier. If you draw out your stills (yes, you can make a movie trailer out of drawn images), you are finished with your gathering pictures part. Now you can concentrate on putting the trailer together.